

COLLABORATE 2024

April 17-19, 2024

ignite!



Sponsorship Prospectus

COLLABORATE 2024

April 17-19, 2024

Do you want your investments to deliver maximum return? First Advantage is here to help! By joining our team of Collaborate 2024 sponsors, you'll have the opportunity to interact with decision-makers at some of the biggest brands across multiple industries.

We make it easy for our sponsors to:



Discover

Identify industry opinions and trends shaping screening and hiring tax laws and pinpoint challenges your company uniquely solves.



Connect

Network with 400+ key industry contacts. Forge new connections with those who could benefit from learning about your business.



Grow

Advance your business prospects at one of the industry's largest gatherings of executive-level decision makers.



Location

ARIA RESORT & CASINO
LAS VEGAS, NEVADA



WHAT MAKES
COLLABORATE
A GREAT
Opportunity

4.8
OUT OF 5

Attendees give this event an
exceptional rating.



60
MINUTES

of dedicated meet and greet
opportunities.



2
networking
parties.



5
continuing education
credit hours **offered.**



300+

attendees.
Ideally sized for making
real connections.



3
pre-event networking
activities.



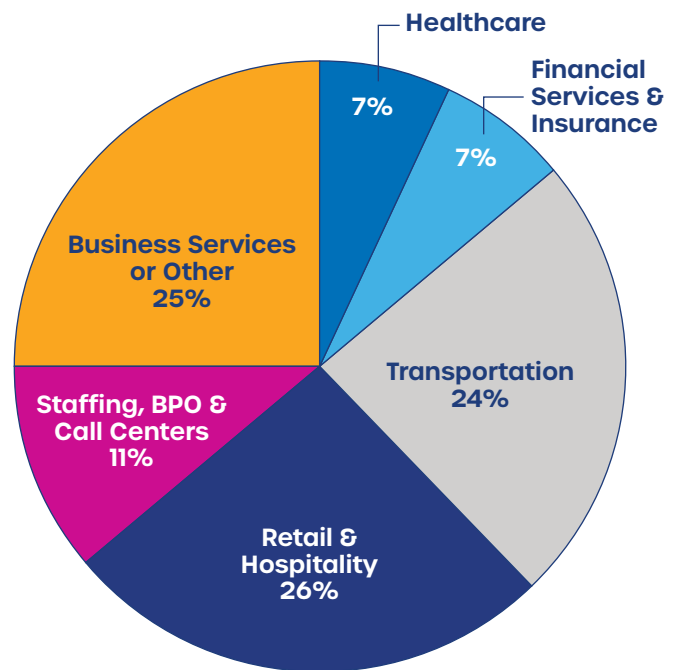
Attendee Profiles

Our attendees are recognized as **visionaries** and **opinion leaders**. They are **experienced** and **highly respected** in the **Human Resources field** and represent a broad range of **major industries** and **geographical regions**.

"Everything was fantastic!! Literally everything."

"The Legal Eagle session and Birds of a Feather sessions were very informative."

- Collaborate Attendees



Industry Breakdown of Collaborate Attendees

[Watch the video](#)

Sponsorship Packages

With so many opportunities to pursue and business to win, we are confident Collaborate 2024 is a worthwhile investment that will deliver significant value for your company.

All Sponsors

- Recognition by event speakers from the main stage with logo on main stage screen
- Recognition on the Collaborate 2024 and FADV websites
- Logo on the Collaborate 2024 app
- Logo on all Collaborate 2024 marketing collateral, including email communications
- Logo on sponsor signage at the Collaborate 2024 event
- Opportunity to include branded item in Collaborate 2024 welcome bag (400+)
- Mention in media releases for Collaborate 2024
- Sponsor ribbon to wear on conference badge

PLATINUM Wednesday Welcome Party Sponsor

\$20K

EXCLUSIVE FOR THIS LEVEL

- "Sponsored by" signage throughout the event space
- Signature drink or snack station
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2024 badges
- 2 tickets to Thursday evening Collaboration Celebration

PLATINUM Thursday Celebration Party Sponsor

\$20K

EXCLUSIVE FOR THIS LEVEL

- "Sponsored by" signage throughout the event space
- Signature drink or snack station
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2024 badges
- 2 tickets to Thursday evening Collaboration Celebration

GOLD

Professional Headshot Station Sponsor

\$15K

EXCLUSIVE FOR THIS LEVEL

- Sponsor professional headshot station available throughout the day on Thursday
- Includes "Sponsored by" signage
- Logo included with recipient email
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2024 badges
- 2 tickets to Thursday evening Collaboration Celebration

GOLD

Wednesday Pre-Event Networking Activity

\$15K

EXCLUSIVE FOR THIS LEVEL

- Event co-branding
- Includes "Sponsored by" signage
- Logo included with recipient email
- 1 Sponsor networking space in Collaboration Row
- 2 Collaborate 2024 Badges
- 2 tickets to Thursday evening Collaboration Celebration

SILVER

Thursday Breakfast Sponsor

\$10K

EXCLUSIVE FOR THIS LEVEL

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during breakfast hour
- 1 sponsor networking space in Collaboration Row
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

SILVER

Thursday Lunch Sponsor

\$10K

EXCLUSIVE FOR THIS LEVEL

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during sponsored lunch
- 1 sponsor networking space in Collaboration Row
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

Questions?

For more information, please contact Shari Hubbert
801.440.6503 or shari.hubbert@fadv.com

BRONZE

Wednesday Happy Hour

\$5K**EXCLUSIVE FOR THIS LEVEL**

- Sponsorship available during opening reception
- Includes "Sponsored by" signage
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZE

Wednesday Innovation Stations

\$5K**EXCLUSIVE FOR THIS LEVEL**

- Sponsorship available during Thursday afternoon break
- Includes "Sponsored by" signage
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZEWednesday Perk Me Up Coffee/Dessert Bar Sponsorship **\$5K****EXCLUSIVE FOR THIS LEVEL**

- Sponsorship available during opening reception
- Includes "Sponsored by" signage
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZEThursday Candyland Afternoon Snack Bar Sponsorship **\$5K****EXCLUSIVE FOR THIS LEVEL**

- Sponsorship available during Thursday afternoon break
- Includes "Sponsored by" signage
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZE

Friday Healthy and Hydrates Snack Bar Sponsorship

\$5K**EXCLUSIVE FOR THIS LEVEL**

- Sponsorship available during Friday morning break
- Includes "Sponsored by" signage
- 1 Collaborate 2024 badge
- 1 ticket to Thursday evening Collaboration Celebration

Questions?

For more information, please contact Shari Hubbert
801.440.6503 or shari.hubbert@fadv.com