CCLLABORATE 2023 Workshop Sessions - Thursday, April 13, 2023

W First Advantage

	The Need for Speed in HR Sessions to Onboard Faster		Legislative Round Up Sessions to Help You Stay in Front of the Compliance Curves	Product Power Sessions to Hire Smarter		Driving Home Success Sessions to Enhance Your Fleet and Driver Programs
Room	Primrose 1	Primrose 2	Primrose 3	Primrose 4	Primrose 5	Primrose 6
10:00 - 11:00	Put the Pedal to the Metal: Nearshoring, Next Door David Robillard & Michael Pilnick If you've ever wondered whether "nearshoring" your talent is right for your business, meet David Robillard, SVP, Latam for First Advantage and Michael Pilnick, CHRO. In this innovative session, they will educate audiences on this fast- growing trend and share how nearshoring can help you quickly and easily grow your talent pool in Latin America. You'll hear how other companies are doing it and the incredible results they're achieving.	Win the Digital Dash in the Global Talent Race -Matthew Clarke With foreign born workers comprising 17 percent of the U.S. labor force and companies expanding their global footprint, it's no longer a matter of 'if" but "when" you'll need to screen an applicant with history in one or more countries. In this engaging session, you'll get sought-after insights and hear how successful organizations are driving significant cost and time savings by taking a holistic, digital approach to global talent management.	The Cannabis Conundrum: Navigating the Course Ahead -Ryan Nardontonia & Jennifer Mora Take a tour through America's fast-moving cannabis legalization landscape in this illuminating session, as industry experts guide you through recently passed legislation, explain its potential effects on employers and candidates, and share their exclusive predictions on what employers can expect next.	Green Light, Go! Preview New Form I-9 Plans Thomas Brechtel With a new Form I-9 expected to drop soon, this detailed session explores everything you need to know about potential requirement changes, while exposing common E-Verify misconceptions that could slow down your process and put your business at risk of non-compliance. You'll also walk step-by-step through a fail-safe process to get your business "audit ready."	Fear Factor Identity Style Ann Marie Dumais The risk of identity fraud has never been greater. Millions of Americans have had their identity stolen and many of these stolen identities are actively being used to apply for a job! More and more employers are being held responsible to ensure both candidates and employees are who they say they are or risk a costly lawsuit. In this session learn about the various levels of identity authentication and assurance, and which level might work best for your company's risk tolerance.	Help Retain Drivers & Dollars While Protecting Your Brand -Barb Hester Join us to learn how MVR monitoring data can help strengthen your driver talent pool! Not only can this data help minimize your compliance risk mitigation concerning driver behavior earlier your organization can proactively address. Strengthen your driver talent with the power of MVR monitoring.
11:15 - 12:15	Driving Inclusion Strategies that Champion Your Diverse Talent -Heather Gupte, Debbie Masak, Keri Mack & Ellen Voie Studies show that compared to workers in non-inclusive teams, those who work in inclusive teams are 10X more likely to be effective and 19X more likely to be very satisfied with their job. Join this hands-on, collaborative session to explore proven, inclusion action strategies that will re-energize your DE& plans and help you better champion your diverse talent so they can shine.	Tune Up Your Background Program with the FA Pit Crew: Introducing the 2023 Background Screening Trends Report Rachel Fronafel, Savanna Leavitt-Green & Brian Larrow In the race for top talent, smart employers plan for background check adjustments. This inspiring session reveals what other winning companies are doing to create high-performing screening programs that optimize speed and cost, reduce risk AND deliver unmatched candidate experiences. It's based on our highly anticipated 2023 Trends Report, which will be unveiled at Collaborate and reviewed in detail in this session.	Racing Toward Data Privacy: Positioning HR for What's Ahead Josephine Kenney & Ryan Nardontonia Since its enactment in 2018, the European Union's General Data Privacy Regulation has directly influenced data privacy legislation around the world, including comprehensive laws in California, Colorado and other states. This must-attend session will get you up to speed on data privacy and protection requirements and break down the latest developments HR teams should keep in mind to better protect candidates and employees in today's digital world.	Refuel Your Tank: Get Credit Where Credit is Due! Rebekah Denmark In today's uncertain economy, nobody wants to leave money on the table. Yet, with thousands of employment tax credits and economic incentive programs available in the U.S., sometimes employers "don't know what they don't know." In this important session, you'll learn about the thousands of dollars—sometimes hundreds of thousands—in tax credits and incentives that are available. You'll walk away with game-changing knowledge that can unlock bottom-line savings for your business for years to come!	The New Applicant Experience – Profile Advantage 4.0. Raymond Van der Wal & RajaGopal Kesiraju Applicant expectations are growing more sophisticated. Today's generation wants a simple, secure and inclusive recruitment and onboarding experience. From application to background screening to onboarding. First Advantage can help make that happen. We created Profile Advantage 4.0, an brand new applicant experience that is quick, smart while compliant and that applicants can access anytime from anywhere.	Create a Company Culture that Supports "Truckers Against Trafficking" Chris Moreno Human trafficking is a horrendous challenge plaguing society, and it's no secret that your truckers have a front-row seat. As a result, they have united in "Truckers Against Trafficking"- and now it's time for employers to act. Join this gripping session to explore the obvious and not-so-obvious ways human trafficking is affecting the trucking industry. You'll also learn how to activate local supply chains for social good to help combat this nightmarish crime.
3:15 - 4:15	Driving Inclusion Strategies that Champion Your Diverse Talent -Heather Gupte, Debbie Masak, Keri Mack & Ellen Voie Studies show that compared to workers in non-inclusive teams, those who work in inclusive teams are 10X more likely to be effective and 19X more likely to be very satisfied with their job. Join this hands-on, collaborative session to explore proven, inclusion action strategies that will re-energize your DE&I plans and help you better champion your diverse talent so they can shine.	Differentiating Customer Care at FA by putting you FIRST! Victor Sachs & Delia Medina First Advantage continues to explore ways in which we can put our customers first. Join Victor Sachs, SVP of Customer Service to hear what we are doing and to get your feedback if it is working. This interactive discussion will focus on you and your needs when it comes to customer care at First Advantage.	The Cannabis Conundrum: Navigating the Course Ahead Ryan Nardontonia & Jennifer Mora Take a tour through America's fast-moving cannabis legalization landscape in this illuminating session, as industry experts guide you through recently passed legislation, explain its potential effects on employers and candidates, and share their exclusive predictions on what employers can expect next.	Drive Greater Due Diligence: Executives, Partners & Vendors –Ashley Caramanica & Crystal Davis Help minimize negative brand exposure risks by expanding your understanding of those with whom your organization associates: leaders, partners or even other vendors. Learn why and how companies should take a deep dive look with real-life use cases and examples. Expect a frank discussion on this often-overlooked screening category. Business leaders, partners, and vendors can directly influence everything from a company's brand integrity to stock performance and workforce engagement. Learn how to drive greater due diligence in 2023.	A Modern, Trifecta Approach to Verifications Danny O'Toole Built on a bedrock of over 69M proprietary data records and growing we are able to offer a verification services unlike any other in the industry. By combining automation, technology and proprietary sources we are able to command the fastest and most cost effective solutions when it comes to verifications.	Compliance Fast-Track: How to Better Manage DOT and Non-DOT Driver Qualification Files Norma Nino, Edie Simon, Brendan Leach, Kaitlin Wile & Aaron Cook Shifting from "reactive" Driver Qualification File (DQF) management to a more proactive approach is an industry best practice, -and this technical session offers sure-fire tips for doing it. Our experts will overview the DQF, share FMCSA requirements, highlight the highest violations in the last 3 years found during Safety Inspections / RSIs, and drill down on how each violation ties into the DQF. You'll walk away with a solid understanding of how to proactively to manage DQF risk.
4:30 - 5:30	Put the Pedal to the Metal: Nearshoring, Next Door David Robillard & Michael Pilnick If you've ever wondered whether "nearshoring" your talent is right for your business, meet David Robillard, SVP, Latam for First Advantage and Michael Pilnick, CHRO. In this innovative session, they will educate audiences on this fast- growing trend and share how nearshoring can help you quickly and easily grow your talent pool in Latin America. You'll hear how other companies are doing it and the incredible results they're achieving.	Tune Up Your Background Program with the FA Pit Crew: Introducing the 2023 Background Screening Trends Report Rachel Fronafel, Savanna Leavitt-Green & Brian Larrow In the race for top talent, smart employers plan for background check adjustments. This inspiring session reveals what other winning companies are doing to create high-performing screening programs that optimize speed and cost, reduce risk AND deliver unmatched candidate experiences. It's based on our highly anticipated 2023 Trends Report, which will be unveiled at Collaborate and reviewed in detail in this session.	Racing Toward Data Privacy: Positioning HR for What's Ahead Josephine Kenney Since its enactment in 2018, the European Union's General Data Privacy Regulation has directly influenced data privacy legislation around the world, including comprehensive laws in California, Colorado and other states. This must-attend session will get you up to speed on data privacy and protection requirements and break down the latest developments HR teams should keep in mind to better protect candidates and employees in today's digital world.	Green Light, Go! Preview New Form I-9 Plans - Thomas Brechtel With a new Form I-9 expected to drop soon, this detailed session explores everything you need to know about potential requirement changes, while exposing common E-Verify misconceptions that could slow down your process and put your business at risk of non-compliance. You'll also walk step-by-step through a fail-safe process to get your business 'audit ready.'	Instant Drug Screening – Come Try It Out! Irina Kovach & Todd Bailey Drug testing is a very important element of the pre-employment screening process. Learn how instant drug testing solution produces immediate results and speeds up a hiring process. Understand the value proposition and pros and cons for instant drug testing vs. lab-based testing.	Get Up to Speed on Transportation Regulations & What's Happening Now Ryan Nardontonia & Timothy Wiseman The only constant in the DOT world is change, and when you're busy managing your business, it's hard to keep up. In this session, you'll get up to speed on the latest regulatory requirements. Our experts will explain in detail what you can expect at a DOT audit and how to develop a response strategy that helps you avoid a regulatory wreck (and lower your stress level)!