

Sponsorship Prospectus

C  **LLABORATE** | **2023**

April 12-14, 2023

 **First Advantage**

COLLABORATE | 2023

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 **First Advantage**

Do you want your investments to deliver maximum return? First Advantage is here to help! By joining our team of Collaborate 2023 sponsors, you'll have the opportunity to interact with decision-makers at some of the biggest brands across multiple industries.

We make it easy for our sponsors to:



Discover

Identify industry opinions and trends shaping screening and hiring tax laws and pinpoint challenges your company uniquely solves.



Connect

Network with 300+ key industry contacts. Forge new connections with those who could benefit from learning about your business.



Grow

Advance your business prospects at one of the industry's largest gatherings of executive-level decision makers.



Location

ARIA RESORT & CASINO
LAS VEGAS, NEVADA

WHAT MAKES
COLLABORATE
A GREAT
OPPORTUNITY



300+

attendees.
Ideally sized for
making *real*
connections.



2

networking
parties.



5

continuing education
credit hours **offered.**



Attendees give this event an
exceptional rating. **4.8**
OUT OF 5



60 of dedicated
MINUTES meet and greet
opportunities.

SCOTT STAPLES CEO, FIRST ADVANTAGE



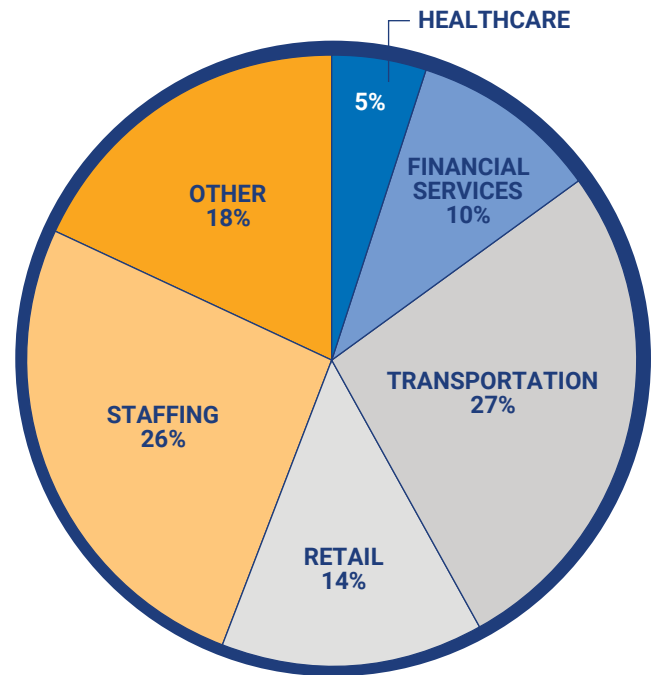
Attendee Profiles

Our attendees are recognized as **visionaries** and **opinion leaders**. They are **experienced** and **highly respected** in the **Human Resources field** and represent a broad range of **major industries** and **geographical regions**.

"Everything was fantastic!! Literally everything."

"The Legal Eagle session and Birds of a Feather sessions were very informative."

– Collaborate Attendees



Industry Breakdown of Collaborate Attendees

[WATCH THE VIDEO](#)

SPONSORSHIP PACKAGES

With so many opportunities to pursue and business to win, we are confident Collaborate 2023 is a worthwhile investment that will deliver significant value for your company.

ALL SPONSORS

- Recognition by event speakers from the main stage with logo on main stage screen
- Recognition on the Collaborate 2023 and FADV websites
- Logo on the Collaborate 2023 app
- Logo on all Collaborate 2023 marketing collateral, including email communications
- Logo on sponsor signage at the Collaborate 2023 event
- Opportunity to include branded item in Collaborate 2023 welcome bag (300+)
- Mention in media releases for Collaborate 2023
- Sponsor ribbon to wear on conference badge

PLATINUM Wednesday Welcome Party Sponsor

\$20K

EXCLUSIVE FOR THIS LEVEL

- "Sponsored by" signage throughout the event space
- Signature drink or snack station
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2023 badges
- 2 tickets to Thursday evening Collaboration Celebration

PLATINUM Thursday Celebration Party Sponsor

\$20K

EXCLUSIVE FOR THIS LEVEL

- "Sponsored by" signage throughout the event space
- Signature drink or snack station
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2023 badges
- 2 tickets to Thursday evening Collaboration Celebration

PLATINUM Thursday Pre-Celebration Happy Hour Sponsor

\$20K

EXCLUSIVE FOR THIS LEVEL

- Sponsor the bar cart in conference lobby before Wednesday evening Collaboration Celebration
- Includes "Sponsored by" signage
- Optional signature drink
- Logo on signage to guide attendees to party event space
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2023 badges
- 2 tickets to Thursday evening Collaboration Celebration

GOLD

Professional Headshot Station Sponsor

\$15K

EXCLUSIVE FOR THIS LEVEL

- Sponsor professional headshot station available throughout the day on Thursday
- Includes "Sponsored by" signage
- Logo included with recipient email
- 1 sponsor networking space in Collaboration Row
- 2 Collaborate 2023 badges
- 2 tickets to Thursday evening Collaboration Celebration

GOLD

Wednesday Golfing Event

\$15K

EXCLUSIVE FOR THIS LEVEL

- Event co-branding
- Includes "Sponsored by" signage
- Logo included with recipient email
- 1 Sponsor networking space in Collaboration Row
- 2 Collaborate 2023 Badges
- 2 tickets to Thursday evening Collaboration Celebration

GOLD

Wednesday Raiders Stadium Tour

\$15K

EXCLUSIVE FOR THIS LEVEL

- Event co-branding
- Includes "Sponsored by" signage
- Logo included with recipient email
- 1 Sponsor networking space in Collaboration Row
- 2 Collaborate 2023 Badges
- 2 tickets to Thursday evening Collaboration Celebration

SILVER

Thursday Breakfast Sponsor

\$10K

EXCLUSIVE FOR THIS LEVEL

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during breakfast hour
- 1 sponsor networking space in Collaboration Row
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration

SILVER

Thursday Lunch Sponsor

\$10K

EXCLUSIVE FOR THIS LEVEL

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during sponsored lunch
- 1 sponsor networking space in Collaboration Row
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration

SILVER

Friday Breakfast Sponsor

\$10K

EXCLUSIVE FOR THIS LEVEL

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during sponsored breakfast
- 1 sponsor networking space in Collaboration Row
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZE

Wednesday Perk Me Up Coffee/Dessert Bar Sponsorship **\$5K**

EXCLUSIVE FOR THIS LEVEL

- Sponsorship available during opening reception
- Includes "Sponsored by" signage
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZE

Thursday Candyland Afternoon Snack Bar Sponsorship **\$5K**

EXCLUSIVE FOR THIS LEVEL

- Sponsorship available during Thursday afternoon break
- Includes "Sponsored by" signage
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration

BRONZE

Friday Healthy and Hydrates Snack Bar Sponsorship **\$5K**

EXCLUSIVE FOR THIS LEVEL

- Sponsorship available during Friday morning break
- Includes "Sponsored by" signage
- 1 Collaborate 2023 badge
- 1 ticket to Thursday evening Collaboration Celebration



QUESTIONS?

For more information, please contact Shari Hubbert
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